

Genius Methods' Corporate Governance Panel Debate Series



Minefield of Corporate Reputational Risk

May 14th, 2013

Genius Methods

invites you to a free, learning and networking evening

The evening highlight will be a panel discussion by key specialists on reputation and risk, discussing mitigation, experiences and Board strategies on 'Reputational Risk'.

Our panel will be constituted by market leaders in the field of risk and reputational risk management.

Key issues include reaction, responsibility, communication, face to the media and stakeholders. How to prepare for the event that will be an unknown and unexpected.

The panel and the delegates will debate and learn about the following and more

- What is corporate reputation?
- In whose eyes is your corporate reputation at risk?
- How can reputational risks be mitigated?
- What can be done to proactively improve a company's reputation?
- What to do at the moment of the crisis?
- How can reputation be repaired?
- Do Boards competently understand their reputational risks, personally and at a corporate level?
- How does the Board communicate with stakeholders?
- How to think outside the box to prepare for the unknown?

We shall, given past successes, use small "round table style" seating.

After the debate, each table will be able to discuss and share their experiences, formulate questions for the panel or detail experiences they would like to share with the group.

The plenary feedback session is absolutely enlightening; it gives real life experiences and is always an enjoyable and valuable learning.

Event & Venue Details

| | |
|-------------------|---|
| Date | Tuesday, 14 th May 2013 |
| Event | 17:30 Registration and pre-drinks 18:15 Introduction by Chairman of the panel 18:30 – 19:15 Panel Debate 19:15 – 20:00 Table discussions and Q & A 20:00 – 21:30 Canapés, drinks and networking |
| Venue | Royal Air Force Club, 128 Piccadilly, London, W1J 7PY |
| Dress Code | Jacket and Tie (Club requirements) |



Key Panel Member

*Seamus Gillen, Senior Adviser to Reputation Institute UK,
and Director of Policy at ICSA*

RSVP: Fiona Burgess
Email : fburgess@geniusmethods.com

Seats are very limited, please RSVP as soon as possible!